

RFTA BENEFITS

The Richmond Food Truck Association is dedicated to providing the best quality of food in the area. Each truck has passed a rigorous inspection that qualifies us as top quality.

One of the best parts about Richmond's Food Truck scene is the unique personality and flavor that each truck brings.

The main benefits of joining the Food Truck Association this year are the following:

- A professional network of owners committed to set the standard for operating in Central Virginia
- Lead generation: phone calls, and emails that come in via website and Facebook looking for Food Trucks at their events
- Website and social media exposure can lead to catering jobs and other events
- Community of peers to build relationships with and use as a resource for building your company
- Marketing: Our efforts will magnify your social media voice, broaden your visibility, and enhance the field of mobile vending in general
- Connections: Shared experiences of professional peers is a valuable resource
- Our presence draws the attention of Event Organizers looking for trucks
- Members frequently get first dibs on events throughout the area
- You get to create, manage, and schedule your own events; the Association is only for Marketing to advertise your name
- Food Trucks act as mobile advertisements
- You will have a link to your personal landing page or website where visitors can see a brief description of your product and business
- One event can pay for multiple years of membership

Once a year annual fee \$250.00/\$300.00

Additional Brands/Concepts \$250.00